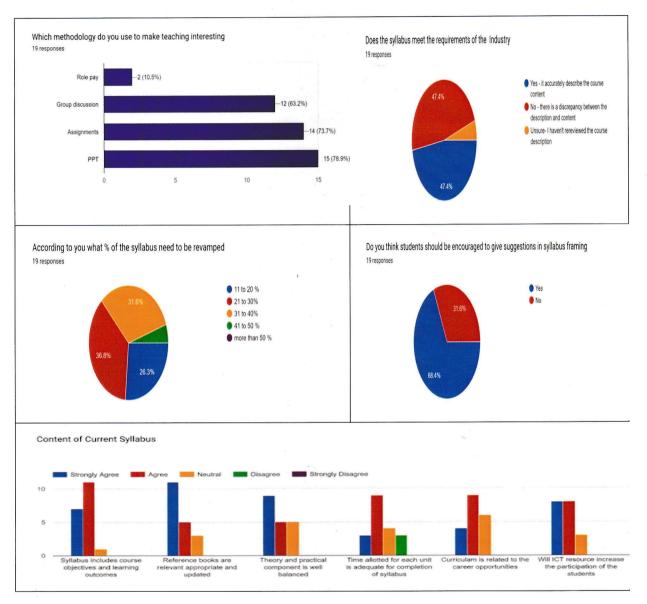
Manjunatha College of Commerce

1.4 Feedback from stakeholders.(2023-2024)



(Teachers)

Analysis: Teachers play a crucial role in ensuring the effectiveness and engagement of the course delivery system. 78% of teachers reported utilizing Information and Communication Technology (ICT) tools to enhance teaching learning methods. Their teaching strategies include regular assessments and group discussions to foster a dynamic and engaging learning environment.

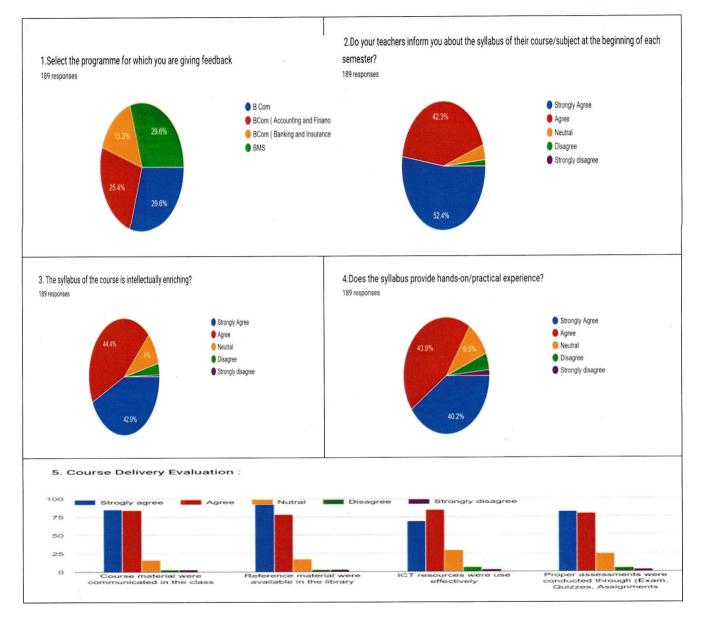
However, 47% of teachers indicated a correlation between the syllabus and industry requirements, while an equal proportion (47%) suggested the inclusion of more practical content and applications in the curriculum. 26% of teachers recommended revising the syllabus to better align with current industrial needs.



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1.4 Feedback from stakeholders. (2023-2024)

(Students)

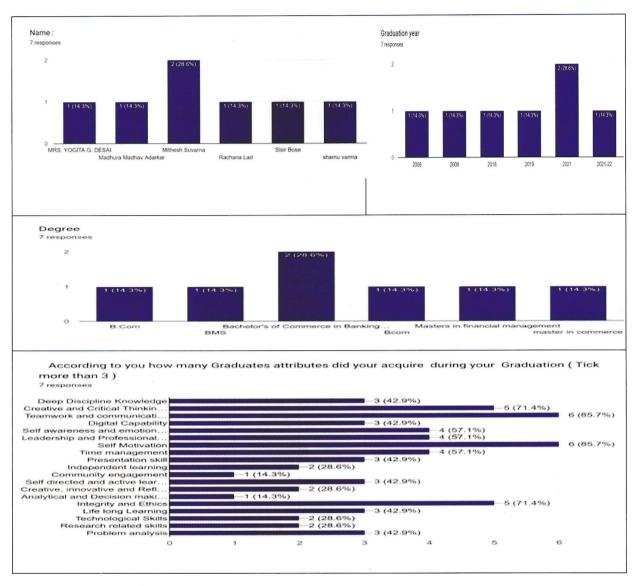


Analysis : A survey of students revealed that 52% agreed they were provided with information about the syllabus at the beginning of the academic year. Additionally, 42% acknowledged receiving hands-on experience in practical subjects such as IT and Accounts. Approximately 80% of students agreed that the syllabus was intellectually enriching, while 75% expressed satisfaction with the use of ICT tools by faculty to enhance teaching learning process. Students also recognized the college's commitment to comprehensive assessment methods. Overall, the feedback reflected a positive perception of the course delivery and evaluation systems.



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1.4 Feedback from stakeholders.(2023-2024)



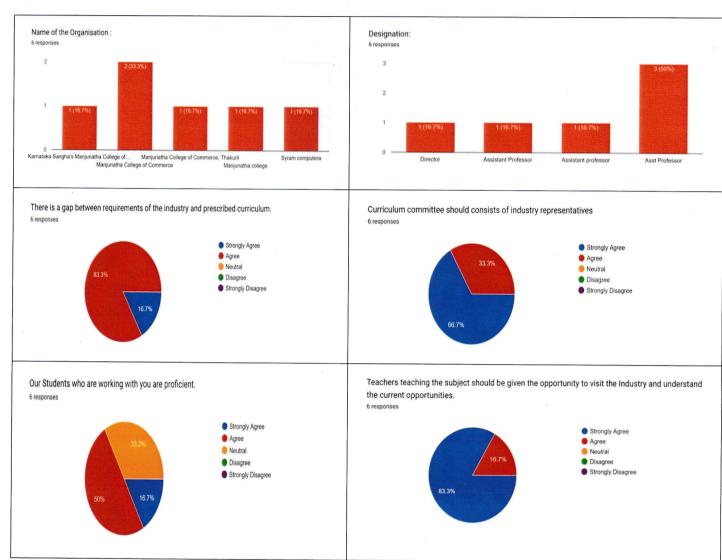
(Alumni)

Analysis : Alumni serve as vital stakeholders in evaluating and updating the curriculum to meet evolving industrial demands. A survey focusing on graduate attributes revealed that 85% of respondents recognized the acquisition of skills and teamwork, communication, and self-motivation through various academic programs. 75% of alumni highlighted critical thinking, integrity, and ethics as integral components of their learning experience. Over 50% acknowledged the development of attributes such as self-awareness, motivation, and leadership during their academic journey. However, the survey also identified areas for improvement, particularly in enhancing technological competencies, independent thinking, and research-related skills. Students should participate more in research activites. These findings underscore the need for curricular advancements to align more closely with alumni expectations and professional aspirations.



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1.4 Feedback from stakeholders.(2023-2024)



(Employer)

Analysis : 83% of employers expressed that the current syllabus does not align with industry requirements.67% emphasized the importance of including industry representatives on the Syllabus Committee. While 50% of employers acknowledged that graduating students exhibit professional proficiency, an overwhelming 83% recommended greater teacher engagement with industry practices. Suggestions include fostering academic-industry linkages through activities such as industry visits, internships, and collaborative projects.





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KARNATAKA SANGHA'S MANJUNATHA COLLEGE OF COMMERCE

NAAC RE-ACCREDIATED WITH B GRADE - CGPA 2.44



College code - 520

Affiliated to University of Mumbai Recognized under Section 2(f) & 12(B) of the UGC act, 1956 LINGUISTIC MINORITY (KANNADA)

Principal Dr. Sushila Vijaykumar B.Sc. B.Ed. MA (Eng.) SET (Eng.) Ph.d (IIT, Bombay)

1.4 Feedback from stakeholders. (2023-2024)

Action taken report on feedback collected from the stakeholders.

1] Students 2] Teachers 3] Employer 4] Alumni

Feedback collected from stakeholders like Students, Teachers, Employer and Alumni was analysed and suggestions were given for improvement.

1) Introduce more add-on courses on Digital Marketing, Advanced Excel, and Office Automation

2) Signing Additional MoUs with industries to leverage their expertise.

3) To take the steps to inculcate research culture



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Dr. Sushila Vijaykumar Principal