7.3 Institutional Distinctiveness-

Our college, guided by the motto "SAA VIDHYA YA VIMUKTE," aims to create a Centre of Excellence by Training and Empowering Young Minds. We focus on connecting students to the social world, instilling a sense of belonging and responsibility toward society.

Being Silver Jubilee year of the college, more emphasis was not only on Skill Development programmes but also programmes that sensitize them towards their social and environmental responsibility.

Various Skill Development Programmes like Hands-on training through Add-on Courses, Workshops and Seminars, Peer-to-peer learning, Career Counselling & Career Fair (Career Mantra) and Placement Drives were organised.

Students were involved in blood donation camps, health check-up drives, plus polio distributions drives to keep them connected to the community. Activities like Voter's Awareness Campaign, New Voter's Registration programme and Rally in the vicinity for creating importance of voting enabled to inculcate a sense of social and citizenship responsibility.

Tree Plantation programme, Nirmalya Collection during Ganapati festivals, Cleanliness drives in the vicinity, enlightenment on non-conventional energy-the potential of India, Campaign against Plastics & E-waste, Nature Trail to Maharashtra Biodiversity Park at Sion, Mumbai created a sense of environmental consciousness.



Dr. Sushila Vijaykumar

Principal

Manjunatha College of Commerce
Kanchangaon, Khambalpada,
Thakurli (E) - 421 201.

Supportive Documents for Institutional Distinctiveness

Sr. No	Title	Link	
1	List of Students enrolled	https://www.ksmanjunathacollege.edu.in/me	
	during the year	dia/2.1.1_Eligibility_Report.pdf	
2	Use of ICT for Teaching-	https://www.ksmanjunathacollege.edu.in/me	
	Learning	dia/2.3.2_ICT_TOOLS.pdf	
3 <u>https://v</u>		https://www.ksmanjunathacollege.edu.in/ext	
	Extension and outreach	ension-and-outreach-programmes/	
	programmes		
4	Infrastructure and Physical	https://www.ksmanjunathacollege.edu.in/me	
	Facilities for Teaching-	<u>dia/4.1.1-3.pdf</u>	
_	Learning		
5		https://www.ksmanjunathacollege.edu.in/me	
	Screenshots of Library	dia/4.2.1 Library-Automation-1.pdf	
	Management Software		
6	Participation of Students in	https://www.ksmanjunathacollege.edu.in/me	
	activities	dia/5.3.3-Student-Paticiaption.pdf	
7	Welfare Measures	https://www.ksmanjunathacollege.edu.in/me	
		dia/6.3.1-petty-cash.pdf	

Environment Enrichment and Disasters preparedness course

Sr.	Course Name	Date of	Link
No		Implementation	
		(DD-MM-YYYY)	
1	Youth for	25-09-23 To 4-10-24	https://www.ksmanjunathacollege.edu.in/
	Environment		media/4.Environment-Enrichment.pdf
	Enrichment		
2	Civil Defence	05-02-24 To 09-02-24	https://www.ksmanjunathacollege.edu.in/
	Course		media/5.Civil-defencee.pdf
3	Ideal Gram Mela	2023-24	https://www.ksmanjunathacollege.edu.in/media/1
	iueai Graffi Mela		<u>0-Ideal-Melapdf</u>
4	Tree Plantation	2023-24	https://www.ksmanjunathacollege.edu.in/media/3
	Tiee Fiantation		-Tree-Plantation-Merged.pdf



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HEALTH AWARENESS INITIATIVES

Sr. No	Year of the activit y	Name of the activity	Organising unit/ agency/ collaboratin g agency	Name of the scheme	View / Downloa d
1.	2023- 24	Pulse Polio Campaign	KDMC	Health & Hygiene	View / Download
2.	2023- 24	World Environmen t Day Celebration	KDMC	Environmen t Enrichment	<u>View /</u> <u>Download</u>
3.	2023- 24	Blood Donation Drive	Plazma Blood Bank	Health & Hygiene	View / Download
4.	2023- 24	Swacch Bharat Abhiyan (Cleanliness Drive)	KDMC	Environmen t Enrichment	View / Download
5.	2023- 24	Nirmalaya Collection Drive and Traffic Managemen t during Ganpati Festival	Paryavaran Dakshata Mandal and Tilak Nagar Police Station	Environmen t Enrichment	View / Download
6.	2023- 24	Rally on Anti- Addiction	NSS Unit	Education and Recreation	View / Download





Career Advancement Add-On Courses

Sr. No	Course Name	Date of Implementation (DD-MM-YYYY)	Name Of The Agencies/Consultan ts Involved With Contact Details (if Any)	Link
1	Advance Excel	25-07-23 To 30-10-23	OneInfini	https://www.ksmanjunatha college.edu.in/media/1.Ad vance-excel.pdf
2	Digital Marketing	25-07-23 To 30-09-23	OneInfini	https://www.ksmanjunatha college.edu.in/media/2 DIGITAL-mKT-23-24.pdf
3	Campus To Corporate Careers Programme	26-07-23 To 28-09-23	TNS	https://www.ksmanjunatha college.edu.in/media/3 Campus-To-Corporate- Careers.pdf
4	Office Automation	17-02-24 To 6-03-24	ICA	https://www.ksmanjunatha college.edu.in/media/6.Off ice-Automation.pdf

Career Advancement Workshop/Seminar

Sr. No	Course Name	Date of Implemen tation (DD-MM- YYYY)	Name Of The Agencies/Consultants Involved With Contact Details (if Any)	Link
1	IT Career Opportunities For Commerce Field	26-07-23	OneInfini Institution	https://www.ksmanjunathacollege .edu.in/media/9Seminar-on-IT- Career-Opportunities.pdf
2	The World of VFX Animation & Gaming	11 -07-23	Fractal Pictures	https://www.ksmanjunathacollege .edu.in/media/10.Seminar-on- The-World-of-VFX- Animation.pdf
3	Financial Fitness	25-01-24	Career Guidance Cell, Accounting Association	https://www.ksmanjunathacollege .edu.in/media/11.Seminar-on- Financial-Fitness.pdf
4	Advertising (Logo Making, Ad Making And VFX)	01-03-24	Career Skill Academy	https://www.ksmanjunathacoll ege.edu.in/media/12.Seminar- on-Advertising-Logo-Making- 1.pdf
5	Accounting Software Awareness	05-03-24	Career Guidance Cell, Accounting Association	https://www.ksmanjunathacoll ege.edu.in/media/13.Accountin g-Software-Awareness.pdf



