

## 7.2 - Best Practices

### Best Practice 1. Supporting Underprivileged Children

**Objectives:** Support KDMC School No. 70 to develop underprivileged students.

**Context:** Our college aims to empower students to become socially committed citizens, Through various NSS activities.

**Practice:** NSS Volunteers used educational videos, songs, and poems to enhance learning students. They also promoted cleanliness, hygiene and celebrate festivals by distributing sweets etc.

**Evidence of Success** The attendance of school students improved and three student of 6th standard passed with good grades and were motivated to continue their education.

**Challenges** Our volunteers find it difficult to maintain discipline in the absence of school teachers. The school students do not have any educational background.

### Best Practice 2. Career Guidance and Placement

**Objectives:** To raise awareness about educational, career opportunities and employability skills.


**Context:** The Career & Placement Cell collaborates with industries to equip students with relevant knowledge, skills, and attitudes.

**Practice:** Organizing Career Fest, Add-on Courses, Seminars, workshops and guidance sessions, signing MOUs, Mock interviews and Placement drives.

**Evidence of Success:** 19 institutions participated in Career Fest; 1500 students participated in it. The workshops, add-on courses helped students in gaining hands-on experience and enhance the knowledge.

**Challenges:** Placements drives are conducted but students do not accept the job.



  
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## Career Advancement Add-On Courses

Sr. No	Course Name	Date of Implementation (DD-MM-YYYY)	Name Of The Agencies/Consultants Involved With Contact Details (if Any)	Link
1	Advance Excel	25-07-23 To 30-10-23	OneInfini	<a href="https://www.ksmanjunathacollege.edu.in/media/1.Advance-excel.pdf">https://www.ksmanjunathacollege.edu.in/media/1.Advance-excel.pdf</a>
2	Digital Marketing	25-07-23 To 30-09-23	OneInfini	<a href="https://www.ksmanjunathacollege.edu.in/media/2.-DIGITAL-mKT-23-24.pdf">https://www.ksmanjunathacollege.edu.in/media/2.-DIGITAL-mKT-23-24.pdf</a>
3	Campus To Corporate Careers Programme	26-07-23 To 28-09-23	TNS	<a href="https://www.ksmanjunathacollege.edu.in/media/3.-Campus-To-Corporate-Careers.pdf">https://www.ksmanjunathacollege.edu.in/media/3.-Campus-To-Corporate-Careers.pdf</a>
4	Office Automation	17-02-24 To 6-03-24	ICA	<a href="https://www.ksmanjunathacollege.edu.in/media/6.Office-Automation.pdf">https://www.ksmanjunathacollege.edu.in/media/6.Office-Automation.pdf</a>

## Career Advancement Workshop/Seminar

Sr. No	Course Name	Date of Implementation (DD-MM-YYYY)	Name Of The Agencies/Consultants Involved With Contact Details (if Any)	Link
1	IT Career Opportunities For Commerce Field	26-07-23	OneInfini Institution	<a href="https://www.ksmanjunathacollege.edu.in/media/9.-Seminar-on-IT-Career-Opportunities.pdf">https://www.ksmanjunathacollege.edu.in/media/9.-Seminar-on-IT-Career-Opportunities.pdf</a>
2	The World of VFX Animation & Gaming	11 -07-23	Fractal Pictures	<a href="https://www.ksmanjunathacollege.edu.in/media/10.Seminar-on-The-World-of-VFX-Animation.pdf">https://www.ksmanjunathacollege.edu.in/media/10.Seminar-on-The-World-of-VFX-Animation.pdf</a>
3	Financial Fitness	25-01-24	Career Guidance Cell, Accounting Association	<a href="https://www.ksmanjunathacollege.edu.in/media/11.Seminar-on-Financial-Fitness.pdf">https://www.ksmanjunathacollege.edu.in/media/11.Seminar-on-Financial-Fitness.pdf</a>
4	Advertising (Logo Making, Ad Making And VFX)	01-03-24	Career Skill Academy	<a href="https://www.ksmanjunathacollege.edu.in/media/12.Seminar-on-Advertising-Logo-Making-1.pdf">https://www.ksmanjunathacollege.edu.in/media/12.Seminar-on-Advertising-Logo-Making-1.pdf</a>
5	Accounting Software Awareness	05-03-24	Career Guidance Cell, Accounting Association	<a href="https://www.ksmanjunathacollege.edu.in/media/13.Accounting-Software-Awareness.pdf">https://www.ksmanjunathacollege.edu.in/media/13.Accounting-Software-Awareness.pdf</a>



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