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Ms. Sushila Vijaykumar

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Ms. Nisha Deodhar
Members

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Ms. Suchitra Poojary

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 Dr. Dilip Koparde (Vice President, Karnataka Sangha)
 Shri. Diwakar Shetty Indral (Chairman, Karnataka Sangha)
 Shri. Sukumar N. Shetty (Vice Chairman, Karnataka Sangha)
 Shri Devdas L. Kulkal (Hon. Secretary, Karnataka Sangha)
 Shri. Ganesh V. Shetty Aikala (Jt. Secretary, Karnataka Sangha)
 Shri. Chittraranjan M. Alva (Hon. Treasurer, Karnataka Sangha)
 Shri. Loknath A. Shetty (Jt. Treasurer, Karnataka Sangha)



ISSN 2319-2429



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**Karnataka Sangha's
 MANJUNATHA COLLEGE OF COMMERCE
 &
 JUNIOR COLLEGE OF COMMERCE,**

 Khambalpada, Kanchangoan, Thakurli. (E)
 Thane District. Tel.: 0251-2439952 / 0251-2440012

IQAC

Organizes

**ONE DAY MULTIDISCIPLINARY
 NATIONAL CONFERENCE**

On

**Globalization: New Horizons and Perspectives
 23 September 2017**
College Website: www.ksmanjunathacollege.edu.in
Call for Papers/Posters

Please submit your papers or posters based on the themes mentioned above. Please submit your Abstracts of about 200-300 words by 24 August 2017. The full papers should be about 2000-2500 words including the Notes and References. The full papers along with the Registration and Declaration forms, should be sent as an email attachment to mcc1conf@gmail.com latest by Saturday, 9 September 2017.

Guidelines for Paper Submission

- The paper should be in word format (in Times New Roman, font size 12, 1.25 line spacing) APA Style
- The title page should include the title of the paper, Theme Name of the College, Name and Designation of the Paper Presenters, their e-mail IDs and contact details.
- Research Papers can be co-authored by more than one person. All the co-authors are required to register individually.
- At least one of the authors should be present for the presentation.
- No TA/DA will be provided to the participants.

Important Dates
Last date for receipt of Abstracts:
24 August 2017Last date for receipt of Full paper:
9 September 2017Deadline for Registration:
11 September 2017
 Register on or before 11 September 2017
 Download the Registration and Declaration forms
 from mcc1conf@gmail.com
Conference Fees
Only Participation

Teachers	Rs. 500
Research Scholars and Students	Rs. 300

Paper Presentation and Publication

Teachers	Rs 1000
Corporate	Rs 1500
Research Scholars and Students	Rs 500

The research papers will be published as Conference Proceedings with ISBN number or Journal with ISSN number.

Mode of Payment

Please pay by Cash at the College Office OR online payment can be made through NEFT/RTGS Bank transfer to A/C Name Principal, Manjunatha College of Commerce, Corporation Bank Account No 520101047658092, IFSC Code CORP0000602 and MICR Code 400017051.

Conference Venue : Auditorium
Advisory Committee:

Dr. Usha Mukundan, Principal, R.J. College, Ghatkopar.
 Dr. Ajay Bhamre, Principal, DAV College, Bhandup.
 Dr. S.N. Shetti Principal, KLE College, Kalamboli.
 Dr. Parvati Venkatesh, Principal, MCC College, Mulund.
 Dr. Madhavi Pejavar, Principal, Bhandodkar College, Thane
 Dr. A.P. Mahajan, Principal, Pragati College, Dombivli.

Local Advisory Committee

Dr. Kishori Bhagat, Vice-Principal, Pragati College, Dombivli.
 Dr. Janardan Hotkar, Pendarkar College, Dombivli.
 Mr. B. G. Shetty, Model College, Dombivli.


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About the College

Karnataka Sangha, one of the literary and cultural organisations, was established in 1967 by a group of enlightened citizens in and around Dombivli. It established the Kannada and English Medium Schools in 1967 with a view to providing primary and secondary Education in Kannada and English Medium. Keeping in mind the maxim "Think global and act local", the Sangha contributed to the growth of Higher Education by starting a Degree College named after the Lord – Manjunatha College of Commerce in 1999. The Government of Maharashtra and the University of Mumbai granted permission to Karnataka Sangha to establish and start "Manjunatha College of Commerce" – from the academic year 1999-2000. The Sangha also bridged the gap between Secondary School Education and Higher Education by starting Karnataka Sangha's Junior College in 2006-2007 followed by Professional Courses like BMS from 2010-11, BAF from 2014-15 and BBI from 2016-17. With a view to providing Education from KG to PG and increase the ambit of Career options and opportunities to the young minds, the Sangha started M.Com with Advanced Accountancy from 2013-14. The College is situated at Kanchangan, Khambalpada, Thakurli (E) and is at a walking distance from Thakurli Station.

Concept Note

Debates centred on globalization are intense and ever-growing. The 2030 Agenda emphasizes the need for global partnership for sustainable development and calls for interdependence and multilateral cooperation. Echoing the Russian philosopher Mikhail Bakhtin, the need is for 'co-existence and harmony'. This multi-disciplinary conference aims at an open-ended engagement with faculties, researchers and students on various aspects of Globalization. We invite papers on the following themes: A) Commerce B) Accountancy C) Business and Economics D) Teaching and Education E) Science and Technology F) Management Studies G) Social Sciences and Humanities

The above themes are only indicative. The participants are encouraged to deal with any relevant aspect of globalization in relation to their areas and subjects of interest. The multi-disciplinary conference aims at providing a platform for academics from a range of disciplines to share their research and network. Young research scholars and teacher delegates are also invited to attend the Conference without submitting any paper for presentation or publication.

Objectives of Conference:

1. To discuss the socio-political and cultural issues emerging due to globalization.
2. To discuss the new horizons and perspectives pertaining to globalization.
3. To throw light on the emerging opportunities and challenges in a globalized era.

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Shri. Chittraranjan M. Alva (Hon. Treasurer, Karnataka Sangha)
Shri. Loknath A. Shetty (Jt. Treasurer, Karnataka Sangha)

Organising Committee

Conference Chairman

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vsadigal@rediffmail.com

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vrundayadwad@gmail.com



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Karnataka Sangha's
Manjunatha College of Commerce and Junior College of Commerce,
Kanchangoan, Kambalpada, Thakurli (East).

On the Occasion of the Golden Jubilee Celebrations,
Karnataka Sangha and IQAC

Organizes

One Day National Level Multidisciplinary Conference

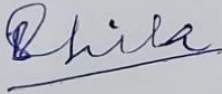
On

Globalisation: New Horizons and Perspectives

Venue: College Auditorium

Agenda

Registration and Breakfast	9 to 10 am
Inauguration, Welcome and President's Address	10 to 10.30 am
Keynote Speech	10.30 to 11.30 am
Tea Break 11.30 to 11.45	
Technical Session I (Commerce, Accountancy and Economics)	10.45 to 1 pm
Lunch Break 1 to 2 pm	
Technical Session II (Humanities and Social Sciences, Science and Technology, Education)	2 to 3.30 pm
Tea Break 3.30 to 3.45 pm	
Valedictory Function	3.45 to 4.45 pm
National Anthem	4.45 to 4.50 pm



Conference Convener
Sushila Vijaykumar



Conference Chairman
Dr. V.S. Adigal

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Golden Jubilee Celebrations

Karnataka Sangha's

Manjunatha College of Commerce and Junior College of Commerce, Thakurli (East).

One Day National Level Multidisciplinary Conference on

Globalisation: New Horizons and Perspectives

Day & Date: Saturday, 23 September 2017

Time: 10 am to 11.30 am

Venue: Auditorium

Compering: Ms. Sushila Vijaykumar

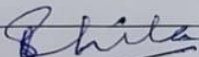
Agenda for Inaugural Function

Session I (10 am to 10.30 am)

1	Lighting of the Lamp, Prayer and Welcome Song	Chief Guest and Dignitaries	10.00 to 10.03 am	4 mins
2	Welcome Speech and Report of KS' Golden Jubilee Celebrations	Shri. Sukumar Shetty Chairman, Karnataka Sangha	10.03 to 10.09 am	5 mins
3	College Report	Dr. V.S. Adigal, Principal, Manjunatha College and Conference Chairman	10.09 to 10.12 am	3 mins
4	Report: Conference	Sushila Vijaykumar, Conference Convener	10.12 to 10.14 am	1 min
5	Inauguration	Shri. Devadas Kulal, Secretary, Karnataka Sangha	10.14 to 10.15 am	1 min
6	Felicitation a. Keynote Speaker b. Resource Person 1 c. Resource Person 2 d. Management e. Teacher		10.15 to 10.18 am	5 mins
7	Introduction of Guests	Prof. S. T. Bagalkoti: By Ms. Shraddha Singh Prof. Sabanna Talwar : By Ms. Anusooya Devadiga Dr. Neeta Chakravarty: By Ms. Nisha Deodhar, Conference Secretary	10.18 to 10.25 am	9 mins
8	President's Address	Shri. Diwakar Shetty Indrali, President, Karnataka Sangha		
9	Vote of Thanks	Ms. Suchitra Poojary IQAC Member	11.25 to 11.27 am	2 mins

Session II (10.30 to 11.30 am)

KEYNOTE SPEECH	Prof. Bagalkoti	10.30 to 11.30 am	1 Hr
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Conference Convener
Dr. Sushila Vijaykumar


Conference Chairman
Dr. V.S. Adigal

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Golden Jubilee Celebrations

Karnataka Sangha's

Manjunatha College of Commerce and Junior College of Commerce, Thakurli (East).

One Day National Level Multidisciplinary Conference on

Globalisation: New Horizons and Perspectives

Day & Date: Saturday, 23 September 2017

Time: 3.45 to 4.40 pm

Venue: Auditorium

Compering: Ms. Sushila Vijaykumar

Agenda for Valedictory Function

1	Welcome Speech	Dr. V.S. Adigal, Principal, Manjunatha College and Conference Chairman	3.45 to 3.48 pm	3 mins
2	Introduction of Guest	Dr. Madhavi Pejavar, Principal, Bandodkar College, Thane. By Ms. Jayanthi Vaikunth, Conference Secretary	3.48 to 3.51 pm	3 mins
3	Felicitation of Guest		3.51 to 3.53 pm	2 mins
4	Feedback of Delegates	1. 2.	3.53 to 3.58 pm	5 mins
5	Brief Conference Report	Ms. Vrunda Yadwad	3.58 to 4.00 pm	2 mins
6	Address by Guest	Dr. Madhavi Pejavar, Principal, Bandodkar College, Thane.	4.00 to 4.05 pm	5 mins
7	Certificate Distribution		4.05 to 4.35 pm	30 mins
8	Vote of Thanks	Mr. Dilip Nazirkar, Conference Secretary	4.35 to 4.38 pm	2 mins
9.	National Anthem		4.38 to 4.40 pm	2 mins

Conference Convener

Dr. Sushila Vijaykumar

Conference Chairman

Dr. V.S. Adigal

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One Day Multi-disciplinary National Conference on
“Globalization: New Horizons and Perspectives”

23rd September, 2017

Organised by

IQAC

Karnataka Sangha’s Manjunatha College of Commerce

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Prin.Dr. V.S Adigal

Associate Editor
Sushila Vijaykumar

Editors
Jayanthi Vaikunth
D.G.Nazirkar
Shashikant Gudodagi
Nisha Deodhar



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Contact: Mob. 9967357415, Email-ashtikarcd@gmail.com, www.mngtguru.com

One Day Multi-disciplinary National Conference on

“Globalization: New Horizons and Perspectives”

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23rd September 2017

Organised by

IQAC,

Karnataka Sangha's Manjunatha College of Commerce
Kanchangaon, Khambalpada, Thakurli (East) – 421201 Dist : Thane

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KARNATAKA SANGHA'S

**MANJUNATHA COLLEGE OF COMMERCE
&
JUNIOR COLLEGE OF COMMERCE**



Dr. V. S. ADIGAL

M. A. Ph. D.
Principal

NAAC Accredited 'B' Grade with CGPA
score of 2.70

Kanchangaon, Khambhalpada,
Thakurli (East), Dist. Thane - 421 201.

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principal@ksmanjunathacollege.edu.in
LBT No. KDMC/LBT-TIN/H/12001824

Invitation Letter

20th August 2017

Dr. S.T. Bagalkoti
Department of Economics
Karnatak University
Dharwad- 580003

Sir

This is in continuation to our telephonic discussion with you regarding our One Day Multidisciplinary National Conference on **Globalization: New Horizons and Perspectives** to be held on **Saturday, 23 September 2017**.

We are delighted that you have agreed to grace the occasion as the **Keynote Speaker**. Kindly regard this email as the official invitation and communicate your acceptance. Your confirmation will enable us make the required travel arrangements (by train) at the earliest.

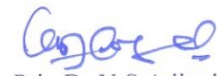
We are enclosing the brochure of our Conference for your reference. May we also request you to circulate our brochure amongst your colleagues and research students so that we may get maximum papers for Presentation and Publication?

Feel free to contact us on the following Mobile Nos:

Dr.V.S.Adigal, Conference Chairman
9869033064

SushilaVijaykumar, Conference Convener
9323830372

Yours faithfully,


Prin.Dr.V.S.Adigal



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Karnataka Sangha's Manjunatha College of Commerce, Thakurli (E)

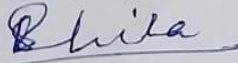
**Report on One Day Multidisciplinary National Conference on Globalization:
New Horizons and Perspectives, 23 September 2017**

The IQAC organized One Day Multidisciplinary National Conference on Globalization: New Horizons and Perspectives on Saturday, 23 September 2017. This multi-disciplinary conference aimed at an open-ended engagement with faculties, researchers and students on various aspects of Globalization. Research papers were invited on the themes of Commerce, Accountancy, Business and Economics, Teaching and Education, Science and Technology, Management Studies, Social Sciences and Humanities. The themes were only indicative. The participants were encouraged to deal with any relevant aspect of globalization in relation to their areas and subjects of interest.

46 research papers were received and accepted in the conference. The conference proceedings were published in "Management Guru: Journal of Management Research" September, 2017, Vol. V, Issue 8 ISSN 2319-2429, Sharayu Prakashan, Thane (W).

Thank you

Yours faithfully



Dr. Sushila Vijaykumar
Conference Convenor

Encl: Conference Borcher, Photos and Titles of the received research papers

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Sr. No.	Title and Author
1	Globalization & its Impact on Indian Banking & Capital Market Sector Chinmay Sanjay Apte, Abhishek Manmathan
2	A Study on Stress Management among the College Teachers in Thane Mrs. Anita Dakshina, Dr. Afreen Eksambi
3	Use of technology in Education: A case study of Geogebra (Computer Algebra System) for Mathematics teaching and learning Asha Chugh
4	Make In India Revolutionizing the Railways Prof Ashutosh Saxena
5	RERA: Paradigm in Real estate projects Dr.B.R.Deshpande
6	Innovative Solutions to Water Shortage in India Dr Baishakhi Dutta
7	E-Commerce the New Horizon and Perspectives Pertaining To Indian Jewellery Market Dr.D.B. Shinde, Asst. Professor Anita M.Mishra
8	Importance of Quality of Work Life of Employees in Changing Business Environment: A case study of Yasham International Private Limited Dr. Deepak M. Salve
9	Globalization & it's Impact on Indian Culture Divya C. Shetty, Netra Ninad Borade
10	Education: Not Bounded to the Classroom Prof. Geetha Nair
11	Digital India' Initiative and its Impact on Rural Women Empowerment Kavita Manoj
12	Pre and Post Globalization Impact on Indian Women Ms. Krupali Manohar Pawar
13	Overview of Demonetization and its Impact on Indian Economy Ms. Manisha Gur
14	Impact of Globalisation on the Language of Communication: with special Reference to Graphological Deviations in Texting Dr. Manjiree Atul Vaidya.
15	The Pathrakadavu Project: A Silent Scream Dr Mary Paul Chakkachampambil
16	Globalization and Indian Society Milind Gautam Gurchal
17	Make In India Making the Impact on Tourism sector Prof Nital Kothari
18	Role of Corporate Social Responsibility in Minimizing Inequalities Induced By Globalization: A Study Soni Preeti
19	Green Globalisation Prof. Prema Bardhan
20	Education: Myths and Reality, with Special Reference to Indian Education System Ravindra Deodhar
21	Refugees in a Globalized World Prof. Shelar Shivani S.
22	A Study of Customer's Usage Pattern about ICT Trends in Banking W.R.T. Mumbai and Thane Region Dr. Shraddha Mayuresh Bhome, Adv. Suyash V. Pradhan

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23	The Consumptive Dynamics of Advertisements Simi Varghese
24	Analysis of Passenger Perspective towards Metro Trains with reference to Versova – Ghatkopar Prof. Subodh S Barve
25	Globalisation Leads to Commodification of Education in India Mrs. Sujatha Vijay Vojhala
26	Consumer Behaviour Influencing Economy of Business Adv. & Prof. Sushama Satpute
27	Study of Environmental Pollution as a Consequence of Economic Globalization: A Mumbai Specific Analysis Swapnesh Rangnekar
28	A Study on Micro Finance in India Tejal Kiran Bhingarde, Pranali Laxman Todkar
29	Globalization: Teaching and Education Arnav Pradeep Rane
30	Demonetisation & Cashless Economy: A bitter pill to kill the Ills of Indian Agricultural Sector Dr. V. S. Adigal, Prof. Mrs. Shraddha Singh
31	A quick introduction to Crypto-Currency: Bitcoin Ms.Jayanthi Vaikunth, Ms.Vrunda Yadwad
32	Analytical Study of Impact of Globalisation on Indian Retail Sector Manjusha Santosh Kulkarni
33	The Impact of Globalization on English Language Teaching in India Dr.Anjali Verma, Dr.Mousumi Manna
34	Globalization New Horizon and Perspectives with Special Reference to International Tourism Industry Dr.Shripad Joshi, Miss.Neelam Patil
35	Changing Paradigms of Teaching and Learning in the Present Decade DR. P. B. Darade
36	A Study on Difference between Traditional Banking and Modern Banking Pratiksha Prakash Mandavkar, Tanvi Gavand
37	A Study on Customer Relationship Management Strategies of Banks W.R.T. State Bank of India Dr. Shraddha Mayuresh Bhome, Vrushali Ravindra Alve
38	A Study on Impact of Globalisation in Developing Countries. Dr. Shraddha Mayuresh Bhome, Ekta Odhavji Bhanushali
39	Globalisation and its Impact on Financial Literacy in A Young Mind Snehal Anant Patil
40	Consumer Behavior towards Banking Services Sonu Ramesh, Siddesh Santosh Bhendawadekar
41	Commerce in Global Village Sreelatha Rajaram
42	HR Challenges and Strategic Human Resource Management in the Globalized Era Prof. Suchitra Poojari
43	Social Issues in Contemporary Indian Cinema: The Global and the National in Bollywood Sushila Vijaykumar
44	Globalization in Science and Technology Tanav Sanjay Mhase
45	Globalization – New Horizons and Perspectives on Indian Economy Prof.Urvi Jain
46	Customer Perception towards E-Banking in Mumbai Suburb Areas Vaibhav Ramesh Lokare, Bhupendra Mangesh Girase

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